



SUBSIDIARIES FORUM

Accelerating Business Transformation through Gen AI

4 - 5 Juli 2025 | Ballroom Menara BRILiaN

GUIDE BOOK



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EXECUTIVE SUMMARY

DATE

Jumat – Sabtu,
4 – 5 Juli 2025

DAY 1

Ballroom
Menara
BRILiaN Lt. 3

DAY 2

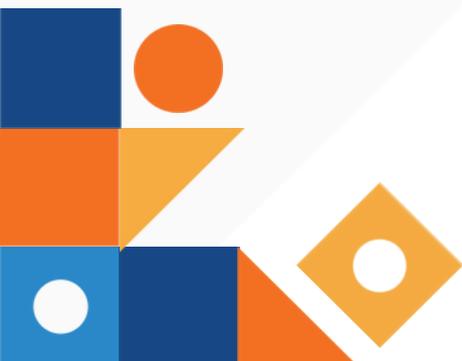
Suvarna Golf

THEME

*Accelerating Business
Transformation through
Gen AI*

EVENT CONCEPT

- Sharing Session & Panel Discussion
- 1-on-1 Performance Review
- Golf Tournament

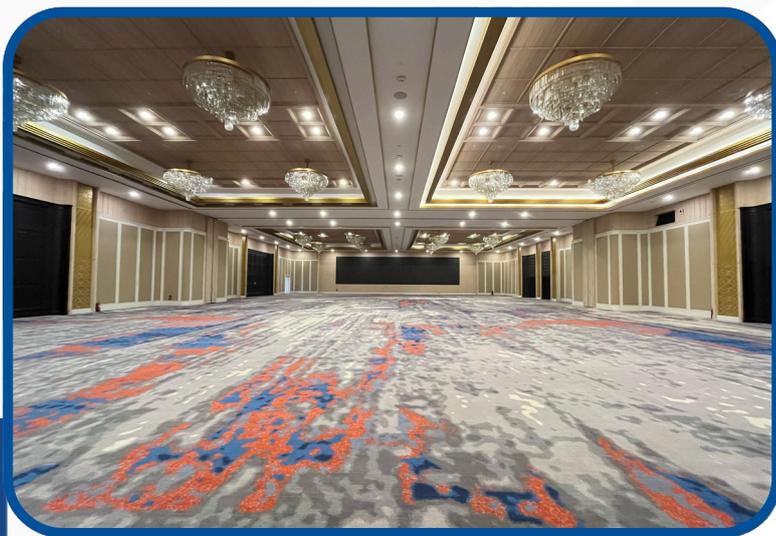


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DAY 1 VENUE



Menara BRILian

Ballroom Lantai 3

Jl. Gatot Subroto No. 177A, Kel No.RT
009/01 Kav 64, Menteng Dalam, Tebet,
South Jakarta City, Jakarta 12870

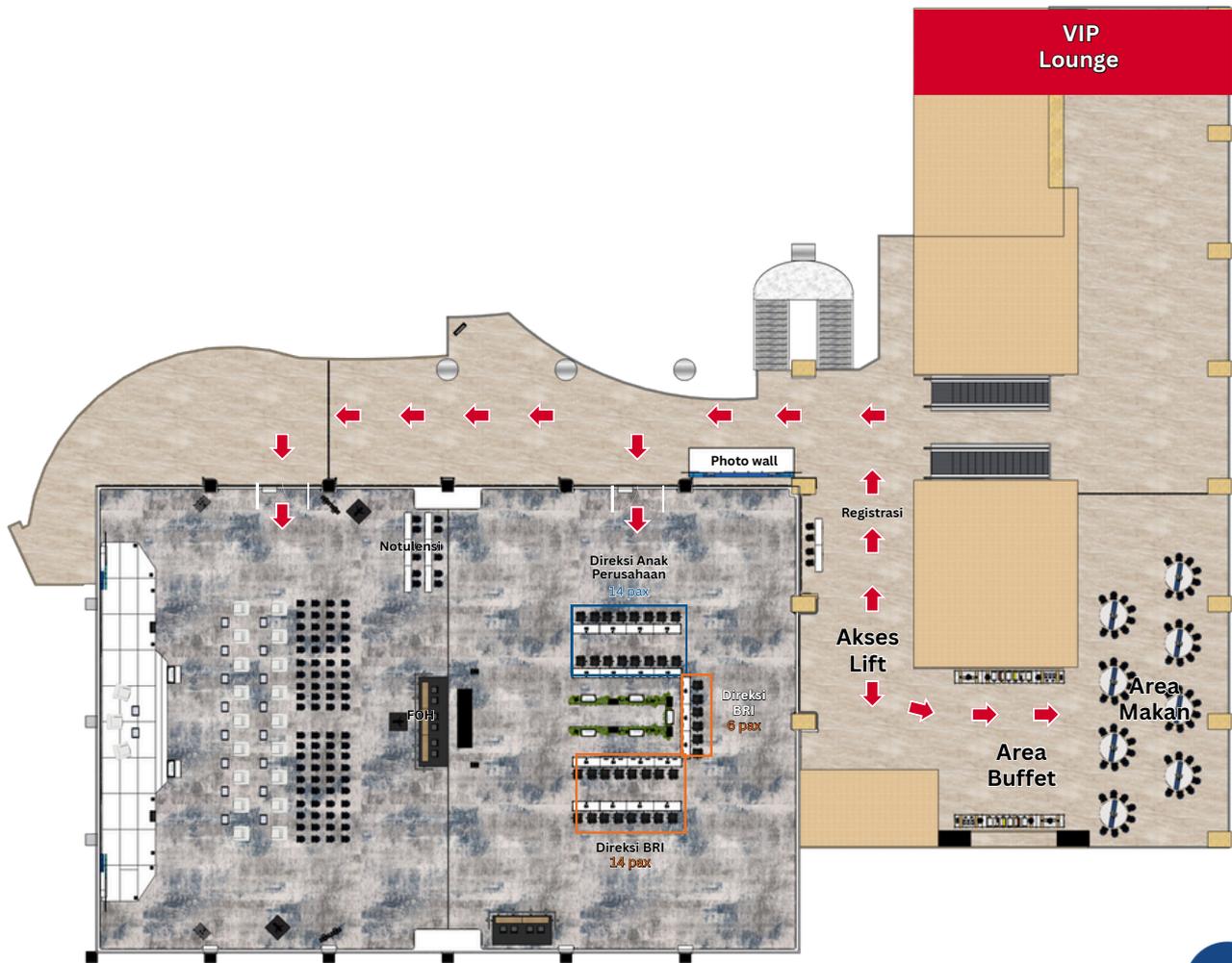


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LAYOUT BALLROOM



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DAY 1 RUNDOWN



Waktu	Durasi	Kegiatan	Keterangan
07.00 - 07.30	30"	Registrasi Peserta	
07.30 - 07.40	10"	Menyanyikan Lagu Indonesia Raya & Mars BRI	
07.40 - 07.41	01"	Bumper Opening	
07.41 - 07.45	04"	Opening by MC	MC: Firman
07.45 - 07.50	5"	Pembacaan Doa	
07.50 - 08.00	10"	Welcoming Speech Direktur Utama Pegadaian	Bpk. Damar Latri Setiawan
08.00 - 08.10	10"	Keynote Speech Direktur Utama BRI Group	Bpk. Hery Gunardi
08.10 - 09.35	85"	Sharing External Speakers	
09.35 - 09.40	5"	Closing Session 1	
09.40 - 10.10	30"	1-on-1 Session	Anak Perusahaan BRI



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1-ON-1 SESSION RUNDOWN



Waktu	Durasi	Kegiatan	Keterangan
10.15 - 11.00	45"	1-on-1 Session 1	Pegadaian
11.00 - 11.45	45"	1-on-1 Session 2	PNM
11.45 - 13.30	105"	Break	Makan Siang dan Shalat Jumat
13.30 - 14.15	45"	1-on-1 Session 3	BRI Life
14.15 - 15.00	45"	1-on-1 Session 4	BRI Insurance
15.00 - 15.45	45"	1-on-1 Session 5	Bank Raya
15.45 - 16.00	15"	Break	Coffee Break
16.00 - 16.30	30"	1-on-1 Session 6	BRI Danareksa Sekuritas
16.30 - 17.00	30"	1-on-1 Session 7	BRI Finance
17.00 - 17.30	30"	1-on-1 Session 8	BRI Manajemen Investasi



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Welcoming Speech

Damar Latri Setiawan

Direktur Utama Pegadaian

Keynote Speech

Hery Gunardi

Direktur Utama BRI Group



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EXTERNAL SPEAKERS

MODERATOR

Shinta Indriyanty

Group Head IT Strategy &
Enterprise Architecture



SPEAKER #1

Roy Kannan

Executive Partner at Gartner



Executive Partner
Gartner

Accenture
ASEAN

Executive VP
Utiba

CIO
Indosat

SPEAKER #2

Ayu Purwarianti

Associate Professor at Bandung Institute of Technology



Associate Professor
Bandung Institute of
Technology

Head of AI Center
Bandung Institute
of Technology

Head of Doctoral Program
**Electrical Engineering &
Informatics**

Bandung Institute
of Technology

Co Founder
Prosa.ai

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DAY 1 DRESS CODE



ATASAN

Casual Plain
(Bright Color)

Bawahan

Jeans & Casual
Sport Shoes



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DAY 2 VENUE



Suvarna Golf

Jl. Radar Selatan No.1, RT.3/RW.4,
Halim Perdanakusuma, Kec. Makasar,
Kota Jakarta Timur, Daerah Khusus
Ibukota Jakarta 13610



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DAY 2 RUNDOWN



Waktu	Durasi	Kegiatan	Keterangan
04.30 - 05.45	75"	Kedatangan dan Registrasi Peserta	Pembagian Kunci Loker, Breakfast dan Persiapan Turnamen
05.45 - 06.00	15"	Tournament Director's Direction	Termasuk ke dalam pembagian kelompok dan buggy car
06.00 - 06.10	10"	Menuju Tee-Off Area	
06.10 - 06.15	05"	Opening Ceremony	Smoke Ball Ceremony leads by MC
06.15 - 06.20	05"	Group Photo Session	
06.20 - 11.50	330"	Golf Tournament	Tee-Off Area
11.50 - 12.00	10"	Back to Lounge	
12.00 - 13.30	90"	Lunch and Rest	Score Card Collection
13.30 - 13.50	20"	Grandprize & Doorpirze Announcement	
13.50 - 14.50	60"	Winner Announcement & Entertainment	Golf Trophy and Photo Group
14.50 - 15.00	10	Closing by MC	



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GOLF KIT



Jersey Golf Shirt



Golf Cap



Golf Kit akan disediakan host dan didistribusikan pada saat registrasi hari ke-2



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RUMAH SAKIT TERDEKAT



RS Umum Karunia Kasih

No. Telp:
(021) 8000695

 6,2 km | 17 menit  

RSUD Pondok Gede

No. Telp:
(021) 85516033

 7 km | 19 menit  



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PERSON IN CHARGE



Program Sharing Session

Name
Phone Number

Program 1-ON-1

Name
Phone Number

Program GOLF

Name
Phone Number

REGISTRASI

Name
Phone Number

MEDIS

Name
Phone Number

KONSUMSI

Name
Phone Number

KONTEN & DESIGN

Name
Phone Number

OPERASIONAL

Name
Phone Number





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THANK YOU

